



Bay Adelaide Centre – East Tower  
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## Diana Mansour

Partner

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### Expertise

Intellectual Property

Registered Trademark Agent

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### Education

- University of Windsor, LL.B., 1998
- Wilfred Laurier University, M.B.A., 1995
- Dalhousie University, B.Sc., 1991

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### Bar Admission

- Ontario, 2000
- Nova Scotia, 1999

### Executive Summary

Diana Mansour specialises in the area of intellectual property law with a focus on intellectual property and information technology transactions, global intellectual property asset management and all areas of trademark and copyright law including the acquisition, maintenance, protection, exploitation and enforcement of these rights.

Diana has extensive experience with developing and implementing global strategies for the protection, exploitation and enforcement of trademarks. Diana provides global strategic advice on managing national and international trademark portfolios, searching, clearing, filing and registering trademarks and domain names; as well as experience in contentious issues including domain name disputes, opposition proceedings, cancellation proceedings, resolving disputes, infringement opinions and related litigation and support (including cease and desist letters, statements of claim and defence, written arguments and supporting evidence).

Diana also has extensive experience providing transactional advice and conducting due diligence in the evaluation, transfer and management of intellectual property in mergers, acquisitions, financing, etc., and in negotiating and drafting on-premise and cloud software and intellectual property related agreements (e.g., licensing, joint ventures, research and development, assignments, non-disclosure and confidentiality agreements, material transfer, outsourcing, and service agreements).

### Articles and Presentations

- Co-presenter, Federated Press, May 6, 2015, "Social Media and Intellectual Property Considerations".
- Co-presenter, Canadian Innovation Exchange (CIX), November 18, 2014, "Legal Strategies for Building Corporate Value and Protection Innovation".
- Co-presenter, Canadian Corporate Counsel Association 2013 National Spring Conference, "IP Considerations in Outsourcing Agreements".
- Co-presenter, Canadian Innovation Exchange (CIX), November 21, 2013, "Top 10 Legal Mistakes that will Cost".

### Articles

- "Canada: Parody Not a Valid Defense" (INTA Bulletin, Law & Practice, July 21, 2021).
- "Trademark Use in association with Services without Brick and Mortar Location in Canada" (INTA Bulletin, Law & Practice, October 14, 2020).
- "Vavilov Standard of Review Applied for First Time in Trademark Matter" (INTA Bulletin, Law & Practice, May 15, 2020).
- Pfizer Products Inc. v. Canadian Generic Pharmaceutical Association, 2015 FC 493 (T-733-13) - June 9, 2015



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- Is your Company conducting or intending to conduct business in Quebec? - July 2, 2014
- Significant Changes to the Canadian Trademarks Act - July 2, 2014

#### **Professional Involvement**

- Law Society of Ontario (LSO)
- Nova Scotia Barristers' Society (NSBS)
- Licensing Executives' Society, USA and Canada
- Intellectual Property Institute of Canada (IPIC), Trademark Committee, Copyright Committee and IP Agreements Committee
- International Trademark Association (INTA), Copyright Committee, Artificial Intelligence (current), INTA Bulletins Committee (previous), Parallel Imports Committee (previous)
- Canadian Bar Association, Intellectual Property Law Section
- American Bar Association, Intellectual Property Law Section