

Eugene Gierczak

Counsel / Patent & Trademark Agent

Get in touch

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Executive summary

Eugene provides comprehensive advice across all areas of intellectual property law, including litigation, corporate transactions, and the protection of patents, trademarks, copyrights, and designs. He works closely with clients to help them define, protect, and leverage their intellectual assets in ways that support their broader business objectives.

In addition to being a lawyer, Eugene is a registered professional engineer in Ontario and a registered patent and trademark agent in both Canada and the United States. He has extensive experience drafting and prosecuting patent applications across a wide range of technologies, including chemical, mechanical, electrical, metallurgical, artificial intelligence, and computer-related innovations, and regularly assists clients with patent issuance in Canada, the U.S., and internationally.

Eugene also advises on technology transfers, joint ventures, licensing arrangements, and intellectual property issues arising in corporate transactions. An experienced litigator, he represents clients in infringement, validity, and enforcement matters before Canadian courts, incorporating alternative dispute resolution strategies where appropriate to align legal outcomes with business goals.

A frequent author and speaker, Eugene regularly shares his insight on intellectual property and technology-related topics with legal and business audiences in Canada, the United States, Brazil, and Europe. His approach is grounded in understanding each client's business and delivering practical, value-driven IP strategies tailored to their needs.

EDUCATION

Osgoode Hall Law School, York University, LLB
Queen's University, BSc in Chem. Eng

BAR ADMISSION

Ontario, 1979

Expertise

Intellectual Property

Registered Patent & Trademark Agent in Canada & the U.S.

Information Technology Intellectual Property Litigation

Insights

Presentations

Presenter, Doing Business in Canada – IP Issues, Sao Paolo Brazil, and New York, NY, 2019

Presenter, Designing Competitive IP Strategies for North American and Asian Markets, 2015 Chief IP Counsel Exchange, Texas, September 2015

Moderator, Understanding & Communicating the Value of IP in M&A Transactions, Global IP Exchange, Austin Texas, February 21-23, 2015

Moderator, The Importance of IP in Transactional Matters: An Initial Consideration or Afterthought, La Jolla, December 6-8, 2009

Big Data-Secrets You Must Know From an IP Lawyer, University Ontario Institute of Technology, 2015

Comparison of Canadian and Brazilian Intellectual Property Law, GTMA, Sao Paulo, Brazil, 2014

Intellectual Property – Is it Worth Protecting, Markham Convergence Centre, 2013

Intellectual Property Protection in Canada, Ubifrance, 2013

Sales From Social Media, Legal Issues, CED Workshop, Toronto, 2011

An Overview of Bilateral Israel/Canada Intellectual Property, Strategic Alliances and Licensing Strategies, Tel-Aviv, Israel, 2011

GIS and the Law, Collaborative Issues in GIS, URISA OC, 2011

Patent Protected, Lexpert 2010 Guide to the Leading US/Canada Cross-Border Litigation in Canada, December, 2010

Comparison of Canadian and Czech Intellectual Property, Canadian Bar Association, topics in Prague (Czech Republic), 1991



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Technology Transfers, Canadian Bar Association, topics in Warsaw Poland, 1990

Memberships and recognition

Professional memberships

- Member, Law Society of Ontario Member
 - Member, The Canadian Bar Association
 - Member, INTA (Intellectual Trademark Association)
 - Past Member, Association of Professional Engineers of Ontario, Disciplinary Hearing Committee
 - Member of Canada Poland Chamber of Commerce
 - Past Director of Greater Toronto Marketing Alliance (GTMA)
-

Board memberships

- Past President, Mississauga Symphony
 - Past President, Mississauga Art Gallery
 - Past President, Mississauga Chapter of Professional Engineers of Ontario
 - Past Councillor for the Association of Professional Engineers of Ontario
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Recognition

- Award for Excellence, Patents and Trademarks Lawyer, Canadian-Polish Chamber of Commerce, 2015



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